(Words in **boldface and underlined** indicate language being added; words [CAPITALIZED AND BRACKETED] indicate language being deleted.)

3 AAC 305.515(b) is amended to read:

(b) The practices prohibited under AS 04.16.017(a)(1) or 3 AAC 305.510 do not apply to

(1) an entity that holds both a brewery manufacturer license under AS 04.09.020 **conducting business with its own** [AND A] brewery retail license under AS 04.09.320;

(2) an entity that holds both a winery manufacturer license under AS 04.09.030 **conducting business with its own** [AND A] winery retail license under AS 04.09.330; or

(3) an entity that holds both a distillery manufacturer license under AS 04.09.040 **conducting business with its own** [AND A] distillery retail license under AS 04.09.340.

3 AAC 305.515(c)(2)(A) is amended to read:

(A) the total value of the product display given by the entity to the retailer does not exceed $800 per brand at any one time in any single licensed premises [OR $4,800 PER BRAND IF THE RETAILER HAS SIX OR MORE LICENSED PREMISES], excluding installation costs; under this subparagraph, entities may not pool or combine dollar limitations to provide a retailer a product display valued at more than $800 per brand;

3 AAC 305.515(c)(4)(C) is amended to read:

(C) the cost of a single exterior sign does not exceed **$800** [$400] per location;

3 AAC 305.515(c)(8) is amended to read:

(8) provide for the maintenance or cleaning of an alcoholic beverage dispensing system, including alcoholic beverage taps or drafting equipment, to a person holding a retail license under AS 04.09.200 – 04.09.370; maintenance costs exceeding **$100** [$50] shall be billed to the retailer and collected not later than 30 days after the date of performance of the service; cleaning may be provided free of cost to the retailer;

3 AAC 305.515(c)(17)(A) is amended to read:

(A) the retailer sends notice by mail or electronic mail to all entities from which the retailer received alcoholic beverages **subject to the reset** within the past 12 months or distributors of those entities; notice under this subparagraph must

(i) include the date and time of the contemplated movement or reset; and

(ii) be sent not less than two weeks before the contemplated reset date;

3 AAC 305.515(d)(2) is amended to read:

(2) "temporary retailer" means a person who does not hold a retail license under AS 04.09.200 – 04.09.370, but who is supplied with **a nonprofit organization event permit under AS 04.09.650 not more than five times in a calendar year or** an alcoholic beverage **auction** permit **under AS 04.09.660** not more than five times in a calendar year and where each event does not exceed four days. (Eff. 8/9/2024, Register 251; am ____/____/_____, Register _____)

Authority: AS 04.06.090 AS 04.06.100 AS 04.16.017

3 AAC 305.525(4)(A) is repealed:

(A) repealed ___/___/_____;

3 AAC 305.525(4)(B) is amended to read:

(B) the contest prize, premium offer, or like item does not exceed **$800** [$400] in value on any single licensed premises and that dollar value may not be pooled or combined across multiple licensed premises;

3 AAC 305.525(4)(D) is amended to read:

(D) the entity determines the winner of the contest prize, premium offer, or like item [AND THE NAME OF THE WINNER IS POSTED ON THE LICENSED PREMISES OF THE RETAILER WHERE THE EVENT OCCURRED FOR A PERIOD OF 30 DAYS]; and

(Eff. 8/9/2024, Register 251; am ____/____/_____, Register _____)

Authority: AS 04.06.090 AS 04.06.100 AS 04.16.017